

Date: 04 February, 2025

To, Listing Compliance Department, National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai-400051

NSE Symbol: Madhavbaug

Sub: Intimation under regulation 30 of SEBI (LODR) Regulations, 2015, for signing of Bollywood celebrities "Sonu Sood" as Brand Ambassador

Dear Sir/ Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company has appointed Bollywood Celebrities 'Sonu Sood' as Brand Ambassador for promoting Company's products through electronic and print media advertisements.

We would request you to take the above intimation on records.

For, Vaidya Sane Ayurved Laboratories Limited

Sapna Vaishnav
Company Secretary and Compliance Officer

VAIDYA SANE AYURVED LABORATORIES LIMITED