

Date: 18th March 2025

To, Listing Compliance Department, National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai-400051

NSE Symbol: Madhavbaug

Sub: Press release on Madhavbaug Expands Holistic Healthcare with First Hospital in Gujarat

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Please find attached Press Release titled as "*Madhavbaug Expands Holistic Healthcare with First Hospital in Gujarat*"

We would request you to take the above intimation on records.

For, Vaidya Sane Ayurved Laboratories Limited

Sapna Vaishnav
Company Secretary and Compliance Officer

VAIDYA SANE AYURVED LABORATORIES LIMITED



Media Release

Madhavbaug Expands Holistic Healthcare with First Hospital in Gujarat

Mumbai, March 18, 2025: Vaidya Sane Ayurved Laboratories, India's leading Ayurvedic healthcare institution, proudly announces opening of its first hospital in Gujarat and fourth hospital overall. The newly launched 35-bed facility, situated in Ankodiya village, Vadodara, spans 8 acres and is dedicated to providing advanced holistic treatments for cardiovascular diseases, diabetes, and lifestyle disorders.

With this expansion, Madhavbaug strengthens its commitment to bridging modern medical advancements with traditional healing practices, ensuring comprehensive patient care. The facility is designed to offer specialized treatment protocols focusing on preventive healthcare, disease reversal, and long-term wellness.

Management Comment:

Commenting on this development, **Dr. Rohit Sane, Managing Director and CEO, Vaidya Sane Ayurved Laboratories Limited said:**

"The opening of our first hospital in Gujarat marks a significant milestone in our mission to make holistic healthcare accessible to a wider population. With rising cases of heart disease and diabetes, our goal is to offer evidence-based, integrative treatments that address the root causes of these ailments.

Madhavbaug's expansion into Gujarat aligns with its long-term vision of increasing its presence across key states. The company has been consistently working towards scaling up its hospital and clinic network, focusing on disease reversal, preventive care, and holistic patient management.

Madhavbaug has been at the forefront of revolutionizing healthcare through scientifically backed Ayurveda-based treatments, seamlessly integrating them with modern diagnostics and medical expertise. The new facility will further enhance the accessibility of such treatments, benefiting patients across Gujarat and beyond."

Company Overview

Vaidya Sane Ayurved Laboratories (Madhavbaug) is a unique medical service institution that strives to treat chronic ailments like cardiac disease, diabetes, hypertension and obesity with the distinctive outlook of amalgamating technology with traditional healing of Ayurveda. The company's approach to treatment using non-invasive, multidisciplinary and innovative therapies which has helped establish it as a dependable option for treating the chronic



Vaidya Sane Ayurved Laboratories Limited

ailments. It is a health care provider primarily in the India's chronic care ecosystem. It provides its healthcare services through Madhavbaug clinics. As on September 30, 2024, the company operates 350 clinics across Maharashtra, Madhya Pradesh, Gujarat, Uttar Pradesh, Goa, Karnataka, Delhi, Chhattisgarh, Punjab, Rajasthan, Jammu and many more. Out of these 33 are company owned, 63 are OPD's and Mini Clinic and 254 are franchise clinics. It also operates three cardiac prevention and rehabilitation hospitals in Khopoli, Nagpur and Vishakhapatnam respectively. Our multidisciplinary team of over 420 doctors, including experts from Ayurveda, physiotherapy, and modern medicine, works to provide chronic disease management for conditions such as diabetes, hypertension, and heart disease.

At the company's clinics and hospitals, it use modern diagnostics, diet and physiotherapy and advanced Ayurveda to provide Heart disease, Diabetes, Hypertension & Obesity reversal treatments to its patients. This helps in improving the exercise tolerance of patients - improvement in grade of symptoms, improvement in maximum oxygen uptake, reduction in Hba1c, and metabolic equivalents (METs).

For more details please visit: www.madhavbaug.org

For further information please contact:

Company: Investor Relations:

Sapna Vaishnav Amit Sharma / Rupesh Rege

Company Secretary & Compliance Officer Adfactors PR Pvt. Ltd.

Vaidya Sane Ayurved Laboratories Ltd. Email: amit.sharma@adfactorspr.com

E-mail: cs@Madhavbaug.com

Note: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.